

PRESS RELEASE

21 March 2019

Shop Till' You Drop!

Take the 405 to the major shopping destination that's Burton on Trent!

Midland Classic is encouraging both existing bus users and non-bus users to leave their cars at home and discover for themselves how convenient, comfortable and enjoyable travelling by bus can be – with the introduction of their new shoppers' bus service linking Ashbourne with Burton on Trent.

Commencing Monday 1 April 2019, brand new route 405 will run on Mondays to Fridays – the new term-time journey introduces new links between Ashbourne, Bus Station (0850) and Burton on Trent New Street (0942). The 405 will call at Clifton Turn (0855), Cubley, A515 (0901), Sudbury Park, A515, (0905) and Sudbury, Vernon Arms (0908), In addition on Monday to Friday throughout the year (excluding Bank Holidays) the 405 will call at Scropton (0913), Hatton, Scropton Road (0916), Tutbury, High Street (0918), Rolleston, Spread Eagle (0924), Stretton Church, (0931) and Burton on Trent, Railway Station (0938).

The 405 returns from Burton on Trent, High Street, Bay 11 at 1440 then New Street, Bay 3, on Monday to Friday term time– calling at all points through to Ashbourne, Bus Station. On non-school days the 405 will run between Burton on Trent, High Street, Bay 11 and New Street Bay 3 through to Scropton village calling at Stretton, Rolleston, Tutbury and Hatton.

The 405 also provides links to the National Rail Network at:

- Tutbury & Hatton Railway Station
- Burton on Trent Railway Station

Here are a few of our great value for money fares:

- **Burton Routemaster: Adult £3.50 > Child £2.40 – Burton Local Area**
- **Adult Day Saver+: £5.30 > Child Day Saver+: £3.50**
- **60+ Concessionary Travel Passes accepted – usual conditions apply**

Copies of your brand-new route 405 timetable are available at local libraries, on bus and at midlandclassic.com

Midland Classic Operations Manager, Michael Cartwright said: “We’re pleased to deliver our usual high quality of service on the brand-new route 405, to ensure Burton on Trent remains a major shopping destination and more accessible to a greater number of visitors along the route – this is a great time for us to be moving up a gear, get on-board.”

To find out more information about our great fare offers, email us at info@midlandclassic.com, log on at midlandclassic.com or pick-up a copy of our free timetable leaflets at local libraries, council offices, Tourist Information Centres and on-bus.

Ends: